

# 5 local apps worth noting

**Jeremy Proome** September 1, 2012

*South African developers are delivering apps of international quality*

The mobile app industry is growing in South Africa, with local developers producing high-quality apps for Android, iOS, Windows Phones and BlackBerry platforms.

Sho't Find, VCpay, QuickCV, Bozza and the SuperRugby app are products worth noting on the mobile platforms.

## **Sho't Find (Maxxor)**

Developed by Maxxor, Sho't Find is a location-based application that enables users to find places of interest.

Stores, shopping malls, coffee shops, bars, movie theaters, hotels and more can be found with Sho't Find.

The app syncs with a phone's native GPS system and shows which local businesses and services are in the vicinity.

Sho't Find app

## **VCpay (Pbel)**

VCpay is a mobile payment app from the developers at Pbel.

The app allows users to create a virtual credit card for a particular use.

Users can then specify amounts and preloaded credits to the created cards to use online.

VCPay app

## **Quick CV (immedia)**

Durban-based app studio, Immedia, have developed QuickCV, an app aimed as a recruiting platform.

QuickCV allows users to upload their details and credentials in a simple format, along with heightened privacy settings.

If a potential employer requires a contact detail, a request is sent to the candidate first, which then unlocks his or her contact details on the CV.

QuickCV app

## **Super Rugby app (Pbel)**

With the Super Rugby tournament being an international affair, local developers, Pbel, have produced the primary app for the event.

The Super Rugby app allows users to get all the fixtures, results and news on-the-fly.

### Super Rugby App

### Bozza

Bozza is a mobile app which aims to promote and distribute South African music, entertainment, and sports.

Initially launched on MXit, Bozza provides content producers across Africa with a platform to give away their content for free and still make money from it.

### Bozza app

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